



Dear Friends,

We have exciting news regarding the annual Slam'n Salm'n Derby this year! The Downtown Hope Center, formerly known as the Downtown Soup Kitchen, is partnering with the Anchorage Downtown Partnership, Ltd. to celebrate downtown Anchorage and what makes it great with a weeklong Slam'n Salm'n Festival!

The Slam'n Salm'n Festival will be held during the week of June 9th through June 16th and will include our regular Derby events as well as entertainment and festivities for the whole family throughout downtown Anchorage! As in previous years, all proceeds from the Slam'n Salm'n Festival will benefit the Downtown Hope Center, a local nonprofit providing vocational training and essential services to individuals affected by poverty, homelessness, and crisis and the Anchorage Downtown Partnership, Ltd., a local nonprofit helping to create a welcoming, culturally rich, and vibrant downtown.

We are asking individuals and businesses to consider joining this partnership by sponsoring this event. There are six (6) different sponsorship levels to choose from:

- Super King - \$10,000 and above
- King - \$5,000 - \$9,999
- Red - \$2,500 - \$4,999
- Silver - \$1,000 - \$2,499
- Pink - \$999 and below
- In-Kind

If you are interested in partnering with us through sponsorship, please fill out the attached sponsorship form and return it to:

Anchorage Downtown Partnership, Ltd.
333 West 4th Ave, Suite 317
Anchorage, Ak 99501
Attention: Slam'n Salm'n Festival

With your help, we can make this an event that truly celebrates, connects, and supports our city!

If you have any questions or desire further information, please contact:

*Anchorage Downtown Partnership, Ltd., Jamie Boring at jboring@anchoragedowntown.org, 907-279-5658 OR
Downtown Hope Center, Nicole Decker at ndecker@downtownhopecenter.org, 907-277-4302.*

Thank you for all you do to make Anchorage such a wonderful place to live!

Sincerely,

Jamie Boring

Executive Director / Anchorage Downtown Partnership, Ltd.

Nicole Decker

Deputy Director / Downtown Hope Center

2018 Slam'n Salm'n Festival
June 9th - 16th
Ship Creek
8 am - 9 pm



Sponsorship Opportunities

- _____ Super King \$ _____ (\$10,000 and above) Sponsor name listed on all sponsor lists, logo on prize board and sponsor banner at derby headquarters and on derby website with link to sponsor's website. Sponsor mentioned in mailing and brochures. Sponsor will have the opportunity to have their employees volunteer at the event as well as distribute promotional items.
- _____ King (\$5,000 - \$9,999) Sponsor name listed on all sponsor lists, logo on prize board and sponsor banner at derby headquarters and on derby website with link to your website. Sponsor will have the opportunity to have their employees volunteer at the event as well as distribute promotional items.
- _____ Red (\$2,500 to \$4,999) Sponsor will be listed on derby website with link to your website. Sponsor logo on sponsor banner at derby headquarters. Sponsor will have the opportunity to have their employees volunteer at the event as well as distribute promotional items.
- _____ Silver (\$1,000 to \$2,499) Sponsor will be listed on derby website with link to your website. Sponsor logo on sponsor banner at derby headquarters.
- _____ Pink \$ _____ (\$999 and below) Sponsor will be listed on derby website with link to your website.
- _____ In-Kind Donation _____

Sponsorship Information

Sponsor Name: _____ Phone: _____
Contact Person: _____ Email: _____
How would you like to pay? Address: _____
_____ credit card over the phone _____
_____ invoice us _____

Make all checks payable to:
Anchorage Downtown Partnership, Ltd.
333 W 4th Ave., Ste. 317
Anchorage, AK 99501

Contact Kelly Ireland at 907-222-4987
kireland@anchoragedowntown.org
with any questions/concerns